

MIKE MEREDITH

Graphic Designer

CONTACT

561-703-2567

1885 Palm Cove Blvd APT 103
Delray Beach, FL, 33445

info@mike-meredith.com
www.mike-meredith.com

SKILLS



HTML / CSS

Microsoft Office

INTERESTS

I draw a lot of inspiration from for my designs from bold shapes of propaganda posters and line work seen in comic books. Recently I have become more involved in UI/UX design for mobile apps.

Outside of my career I am a movie enthusiast and I love watching every sporting event I possibly can, motorcycle riding, sports photography, video games, and playing Fantasy Football and Baseball.



OBJECTIVE

To use my experience and training as both a graphic designer and photographer to create contemporary and striking designs for the web with a company that allows for and promotes high industry standards.

EDUCATION

Florida Atlantic University, Boca Raton, Florida

BFA in Graphic Design

2002- 2006, Pope John Paul II High School, Boca Raton, Florida

Achieved Bright Futures Scholarship, Yearbook Design, Varsity Football

EXPERIENCE

2014 - Present

UX / UI Production Designer

CBS Interactive, CBSSports.com, Cypress Creek, Florida

As a UX / UI Production Designer, I am tasked with the creation and production of images and elements that are seen over several platforms including our main website, social media outlets and our mobile app. My jobs are divided into two main areas. My first concentration is creating and maintaining assets for our Fantasy Sports applications including player headshots and player images along with maintaining and updating them when necessary. I also work along side with our design team to create new concepts and images for various areas of our main site. My second area of work is with the social media team. While working with the social media team, I create engaging and sharable images to help drive traffic to our main site and other platforms. I am in charge of the photo selection and buying, overall concept, and creation of my designs before they sent out over all our social media outlets.

2011 - 2014

Lead Graphic Designer

Playwire Media, Deerfield Beach, Florida

Playwire Media is one of the largest site rep agencies for video games and entertainment, focusing on engaging ad units for internet marketing plans for high profile clients include Disney, Blizzard Entertainment, Gamestop, NERF, Degree, Lionsgate, Activision, STARZ, and Nintendo. As Lead Graphic Designer, I am responsible for the production and approval of creative assets while maintaining brand identity for the company.

2011

Photo Editor

American Media INC, RadarOnline.com, Boca Raton, Florida

As Photo Editor, I was responsible for the purchasing, editing, and posting of all photo creative that was requested by the editor on duty.

2010 - 2011

Photographer

Florida Atlantic University, Boca Raton, Florida

As a photographer on the Marketing and Creative Services Team, I was responsible for the production and editing of campus lifestyle and event photos which included high profile university events such as the ground breaking for FAU stadium and FAU President, Mary Jane Saunders, appearances.